



PRODUCTIVITY

STRATEGIST

SPEAKER KIT



About Your Speaker...

Sagan Morrow (she/her) is a Productivity Strategist and professional speaker with more than 10 years of experience as a business owner (both in sole proprietor and business partnership capacities). She has provided coaching and consulting services to other entrepreneurs and community groups to get powerful productivity results since 2016.

Graduating from the University of Winnipeg with a degree in Rhetoric, Writing, and Communication in 2010, Sagan immediately became a freelance communications specialist for a local public relations firm, and soon became the coordinator of a fruit-sharing organization (including the management of 350 volunteers, planning and facilitating workshops, and creating foundational structures for the organization). She worked at a charitable organization for three years as the youth programming coordinator, fundraising lead, and community liaison, in which she further developed her skills and expertise at hosting workshops and conference sessions, creating and implementing strategic plans, and coordinating campaigns and events.

In 2016, Sagan began teaching online courses dedicated to other entrepreneurs to improve their productivity and organizational skills as they build their own businesses. She specializes in teaching entrepreneurs and teams how to save 10+ hours/week, streamline systems, increase motivation, build accountability, achieve work/life balance, and get more done in less time—without burnout or overwhelm. Her unique productivity methodologies receive rave reviews and are adaptable to a variety of different groups and individuals.

Sagan is an alumna of the Anti-Racism Leadership School, has a background in community leadership and team management, and is an internationally board-certified Magnetic Coach® with 120+ hours of training. She is the author of *The Business of Writing & Editing: Practical Tips & Templates for New Freelancers* and has taught hundreds of clients through her online courses for entrepreneurs.

Over the years, Sagan has created and presented workshops for organizations such as Editors Canada, MeetEdgar, Growing Local Conference, and So She Slays. She has been featured as a guest expert for podcasts and conferences 45+ times within the past two years. Her work has appeared in a variety of publications, including The Ladders, Kobo, and Rising Tide Society. As of 2021, she lives in Kamloops, BC.



Rachel Fudge
@RachelFudge

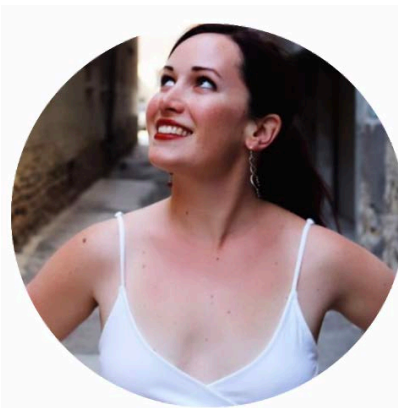
Replying to @Saganlives and @editorscanada

Your presentation was excellent. I started out skeptical and ended up a convert. Well done! #Editors21



Alicia Chantal
@FreshLookEdit

Great session on completing performance reviews from @Saganlives. Sagan always has such helpful, actionable advice to help with the business mindset. #Editors21



Sagan Morrow



About the Workshop...

Title: Foundations of Productivity

Certificate of Completion: Everyone who attends this 90-minute workshop and completes the learning assessment test will receive their “Foundations of Productivity: Level 1 Productivity Powerhouse” certificate of completion.

Description: What if you didn't need to spend your time putting out fires, scrambling to meet deadlines, or checking on your team to see if they're on track with projects? What if, instead, you could receive constant rave reviews from clients and customers... and actually prevent problems from arising in the first place... and what if your team could produce higher-quality work, more efficiently, without burning out? All of this and more is possible when you upgrade your team's productivity skills!

Learn exactly what mistakes you're making in the workplace right now—plus practical action steps you can take to resolve those issues, once and for all—so that you and your team can become productivity powerhouses! No overwhelm required.

***BONUS:** You'll get a series of guided questions to maintain high productivity standards and results among your remote workers, plus productivity action plan for easy implementation.*

Presentation Outline:

- Part 1: Introduction to Productivity
 - What productivity is—and what productivity is not
 - Traditional approaches to productivity
- Part 2: Productivity Revolution
 - Personality-based productivity
 - A new approach to remote working
- Part 3: Productivity Mistakes
 - Top 3 productivity mistakes you're making
 - How to fix these productivity mistakes with practical action steps
- Part 4: Productivity Action Plan
 - How to put all of this together
 - Q&A

Supplementary Resource: Customized productivity action plan template for immediate implementation of learnings, plus cheat sheet for easy reference & reminder about everything attendees learn during the session.

Session Length: 90 minutes

Additional Details: This class includes a Q&A opportunity for your members to ask questions and get personalized feedback directly from Sagan. Each attendee will complete a brief assessment to test their learnings and, upon submitting their assessment to satisfaction by the instructor, will receive a certificate of completion.

>> Email hello@saganmorrow.com to book this session today <<



What to Expect...

An animated and engaging speaker, Sagan is incapable of presenting *without* “talking” with her hands and gesturing to illustrate her points. As a result, picture-perfect screenshots of Sagan’s presentations are virtually impossible to find. So if you want a monotone, unexpressive speaker to present on your stage, look elsewhere!

...However, if you are interested in welcoming to your stage a personable, enthusiastic speaker with a talent for breaking down complex concepts into easy-to-understand, actionable strategies, Sagan is the presenter you’ve been looking for.

“Sagan’s teaching style is brilliant! Very clear, upbeat, friendly, and to the point, without being repetitive. She’s easy to understand and learn from.”

“Sagan is a well-organized and knowledgeable speaker with great energy.”

“Sagan is my favourite online instructor right now! She’s inspiring. I like that her teaching style is calm and she breaks everything down step by step: it’s easy to follow and understand.”

“With a mellifluous voice, Sagan takes her audience on an engaging journey.”

“Sagan gets directly to the point and teaches practical steps—I love the way she teaches because it’s very clear and concise.”

“Sagan is an enthusiastic and lively speaker, which really helps in presentations, especially online ones.”

- *Webinar, e-course, and conference session attendees*

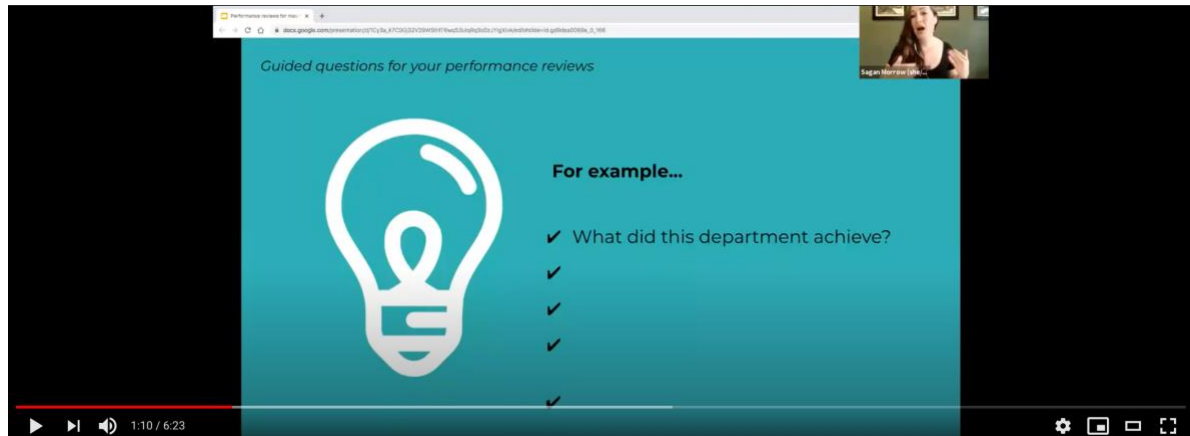
When you bring Sagan onto your stage, you will get:

- ✓ Encouraging & motivational pep talk
- ✓ New, fresh perspectives on what it means to have a productive workspace
- ✓ Practical action steps your members can apply immediately
- ✓ Inspired & delighted audience, eager to apply what they learn to their team environment
- ✓ Confident, clear speaker who will keep your members interested & engaged from start to finish
- ✓ Certificate of completion for each attendee at the productivity workshop



Samples of Sagan's Presentations...

Editors Canada 2021 Conference—click video to watch the full session now:



Biz Reset Summit 2021—click video to watch the clip now:



Rockstar Woman Series 2021—click video to watch the clip now:





Previous Speaking Engagements...

Sagan is an accomplished speaker and has presented sessions for a variety of different group sizes, industries, and experience levels. She hosts the Indie Author Weekly podcast (135+ episodes) and has a background in co-hosting a local talk radio show.

Her previous speaking engagements include but are not limited to:

Conferences, Summits, Workshops & Webinars

- Biz Reset Summit
- Blog to Business Bootcamp
- Editors Canada
- Editors Transform Conference
- Exploring Story Structure Conference
- Food Matters Manitoba
- Fruit Share Winnipeg
- Growing Local Conference
- MeetEdgar
- Rockstar Woman Summit
- Round Table Talk Show
- So She Slays
- TableSpace Virtual Learning
- Volunteer Manitoba
- Work At Home School Summit
- Work Your Way Summit

Podcasts

- Abundant Culture
- Ambitious Freelancer
- Attract & Stand Out
- Audience Converter
- Boss Project
- Do It Scared
- Excellent Decisions
- Focused & Unstoppable
- Kobo Writing Life
- More Than A Few Words
- Small Business Sisterhood
- Vicky Wu Marketing

>> Email hello@saganmorrow.com and book Sagan to speak at your event <<



Testimonials & Praise...



"Before working with Sagan, I spent the majority of my day putting out fires because I was behind on my tasks or I didn't have the time to see where my team was at on their tasks... only to realize they were behind as well. Then the client reached out wondering where their project was at and I had to tell them the bad news. Now, I am more proactive than reactive, and the majority of tasks are either ahead of schedule or right on time!

My team is working much more efficiently, now that I have a more productive plan that has us moving forward rather than in circles. Sagan's coaching has absolutely started me and my team down a better, more productive path!

I cannot tell you how amazing it is to actually 'shut off' from my workday and focus entirely on my family in the evenings. The productivity skills I learned from Sagan save me at least 6 hours every week... Not to mention the emotional benefit of closing out my work computer at the end of the day, with full satisfaction of everything I accomplished that day."

- Anabeth, Project Manager, Inbound Design Partners



"I invited Sagan several times in my community to share her expertise for one single reason: she's remarkable at what she's doing because she will help you to design productivity on your terms, taking into consideration your productivity style, your learning preferences, your mindset and energy management. It's not surface level productivity that she will offer to you; it's the work to dig deeper to uncover your productivity and make it yours for you and your team.

She helped my community empower themselves, being productive in their business while honouring their well-being, which is the testament that Sagan is excellent at what she's doing."

- Gaelle, Motivational Speaker & Wellness Expert, A Rockstar Mindset



Contact Sagan...

Productivity Strategist Sagan Morrow is currently based in Kamloops, BC. She has taught clients and given presentations to audiences all over the world. She is available for both in-person and virtual speaking engagements.

The best way to reach Sagan is via email at hello@saganmorrow.com. You can expect to receive a response within 1 – 2 business days:

>> Email hello@saganmorrow.com to book her as a speaker today <<

Other ways to stay connected with Sagan:

- [LinkedIn](#)
- [Twitter](#)
- [Instagram](#)
- [Website](#)



ilana reimer
@ilanareimer

...

Just finished a phenomenal freelance business planning webinar with [@Saganlives](#), hosted by [@editorscanada](#). It was such an accessible, motivating talk. Admin stuff usually makes me go bug-eyed, but now I'm pumped!

12:18 PM · Dec 2, 2020 · Twitter Web App



Sagan Morrow

Customize your experience...

Do you want a customized productivity training session (or series of sessions), tailor-made for your organization or association?

Let's discuss!

Contact hello@saganmorrow.com and we'll explore the best options for your group.